

(Currently Amended) 1. A method for generating an universal resource locator (URL) for linking an Internet User to a target Web page comprising:

- 5 a) said Internet user providing inputting a target website request including an designation of an user-input Internet-independent unique identifier related to said target Web page to a control Web site; and
- 10 b) in response to said target website request said control Web site searches a database to find an URL corresponding to an said Internet-independent unique identifier for generating said URL for linking said Internet user to said target Web page.

15 2. The method of claim 1 wherein:

20 said step a) of said Internet user providing inputting a target website request including an designation of a user-input Internet-independent unique identifier is a step a1) of said Internet user providing inputting a target website request including an designation of said user-input Internet-independent unique identifier as a first sub-field following an Internet domain name of said control Web site exemplified by a target website request as www.control-website.com/Internet-independent-unique-identifier wherein "control-website" is said domain name of said control website and "Internet-independent-unique-identifier" is said first sub-field.

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(Currently Amended) 3. The method of claim 1 wherein:

5 said step b) further comprising a step b1) of said control Web site converting said user-input Internet-independent unique identifier to a normalized Internet-Independent unique identifier of said target Web page for said control Web site to search a database to find an URL corresponding to said normalized Internet-independent unique identifier for
10 ~~generating said URL for linking~~ said Internet user to said target Web page.

(Currently Amended) 4. The method of claim 1 wherein:

15 said step a) of said Internet user providing inputting a target website request including an designation of a user-input Internet-independent unique identifier is a step a2) of said Internet user providing inputting a target website request including an designation of said user-input Internet-independent unique identifier as a telephone number for
20 linking corresponding to said target Web page.

5. The method of claim 4 wherein:

25 said step a2) of said Internet user providing inputting a target website request including an designation of said user-input Internet-independent unique identifier as a telephone number corresponding for linking to said target Web page is a step a3) of inputting said telephone number as a first sub-field following an Internet domain name of said control Web site.
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(Currently Amended) 6. The method of claim 1 wherein:

5 said step a) of said Internet user ~~providing~~ inputting a target
website request including an designation of a user-input
Internet-independent unique identifier is a step a4) of said
Internet user ~~providing~~ inputting a target website request
including an designation of said user-input Internet-
independent unique identifier as a an advertisement
10 identifier number ~~corresponding~~ for linking to said target
Web page.

7. The method of claim 6 wherein:

15 said step a4) of said Internet user ~~providing~~ inputting a
target website request including an designation of said user-
input Internet-independent unique identifier as an
advertisement identifier number ~~corresponding~~ for linking
to said target Web page is a step a5) of inputting said
advertisement identifier number as a first sub-field
20 following an Internet domain name of said control Web site.

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8. The method of claim 1 wherein:

5 said step a) of said Internet user ~~providing~~ inputting a target website request including an designation of a user-input Internet-independent unique identifier is a step a6) of said Internet user ~~providing~~ inputting a target website request including an designation of said user-input Internet-independent unique identifier as a branch location name ~~corresponding for linking~~ to said target Web page.

9. The method of claim 8 wherein:

15 said step a6) of said Internet user ~~providing~~ inputting a target website request including an designation of said user-input Internet-independent unique identifier as an branch location name ~~corresponding for linking~~ to said target Web page is a step a7) of inputting said branch location name as a first sub-field following an Internet domain name of said control Web site.

10. A network system comprising:

25 a network resource management center comprising a database for storing ~~paired~~ data to receive a request for linking to a network resource locator (URL) wherein said request designating a network-independent preexisting-unique-identifier to search said database for linking a URL to said network-independent preexisting-unique identifier ~~to a network resource locator.~~

11. The network system of claim 10 wherein:

5 said network resource management center further comprising a network-resource request-input processor for processing said a network-resource request input ~~comprising information related to~~ for extracting said network-independent preexisting-unique identifier for searching said database for ~~providing a linked~~ linking to said URL stored in said database.

12. The network system of claim 10 wherein:

15 said network resource management center further comprising a network-resource registration processor for receiving a registration request ~~comprising~~ for inputting a network-independent preexisting-unique identifier and an associated network resource locator for storing in said database.

- 20 13. The network system of claim 11 wherein:

25 said network-resource request-input processor further comprising a network-resource request-input normalizing means for normalizing and converting said network-independent preexisting-unique-identifier designated by said request ~~network-resource request-input~~ into a normalized network-independent preexisting-unique-identifier ~~network-resource request.~~

14. The network system of claim 11 wherein:

5 said network-resource request-input processor further
 comprising a first sub-domain processing means for
 receiving and processing said request with said network-
 independent-preexisting-unique-identifier designated as a
 ~~network-resource request-input~~ constituting a first sub-
 domain name under an Internet domain name of said
 network resource management center for extracting said
10 network-independent-preexisting-unique-identifier.

15. The network system of claim 10 further comprising:

AI 15 an universal resource locator forward means for forwarding
 an universal resource locator linked by and retrieved from
 said database to a network resource requester.

16. A network system comprising:

20 a network resource management center provided with an
 interactive database for enabling an owner of a network
 resource to input a network-independent-preexisting-
 unique-identifier with several identifier-extensions for
 entering ~~editing~~ an unique linking pointer in said database
25 for linking to and executing a predefined program for each
 of said identifier-extensions said network resource.